

# Branch Manager role with One of the Leading Bank for Tirunelveli & Pollachi Location

Job Posted by Seema Kakra | July 25, 2024

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Hi,

Request to check below JD & give us your email confirmation for interview process.  
If any Query feel free to call Seema on 7878551502

Company :- One of the Leading Bank

Position :- Branch Manager

Location:- Tirunelveli & Pollachi

## JOB Description

### Roles and Responsibilities

- Manage and lead the branch along with business development
- Primary focus on driving Acquisition of new customers, deepening the existing book & Cross selling multiple products.
- Ensuring branch meets its CASA, FD and Third Party Income Targets
- Have a strategy plan for achieving the Third-Party products like LI, GI
- Building and maintaining healthy business relations with high net worth and corporate clients, ensuring high customer satisfaction matrices by achieving delivery & service quality norms.
- Leading, training & monitoring the performance of team members to ensure efficiency in sales operations and meeting of individual & group targets.
- Tracking and monitoring daily productivity and book movement of the branch.
- Should ensure that the branch complies with Banks policies and processes.

- Ensure comprehensive compliance with all regulatory and statutory requirements as relevant for the branch and for various product and services.
- Cost Management and Cost effectiveness at the assigned branch to ensure profitability, also ensure that branches adheres to the Know Your Customer (KYC) and Anti Money Laundering (AML) norms at all times.
- Ensuring that the customers get world class services and their needs are understood and met through the financial product offerings of the bank.
- Supervising Key Areas including Marketing, Business Channel Development, Team Development and Revenue Generation.
- Ensure all laid down system and processes are followed at branch as stipulated by the Senior Management.

For Management 2000 Placements & Recruitments Pvt., Ltd.,

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