

# E-commerce Associate

Job Posted by Kalpana Jha | December 24, 2021

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Hi,

Your Interview with Globalbees.com on 28<sup>th</sup> Tuesday, kindly check the JD & reply 'yes', for us to coordinate your F2F Interview Request to check below JD & give us your email confirmation for interview process.

If any Query feel free to call Kalpana Jha on 9328509360

Company :- Globalbees.com

Position :- E-commerce Associate

Location:- Delhi/Gurgaon

Interview Date: - 28th December from 11 A.M to 2 P.M

Please Note: Fresher's would be given required Training by the Global bees Team

## Job Description

We are looking for highly motivated and dedicated individuals who can scale up and be a dedicated campaign manager. They will work on driving success through advertising, leveraging KPIs to drive performance and understanding the products available to derive maximum benefit. You are the person for the job if you are analytical, data-driven, and obsessed with learning and experimentation. The work will give you ample opportunity to thrive in challenging situations with high stakes that will take your work across the globe.

## Core Responsibilities:-

- Become a master at Amazon advertising solutions.
- Monitor campaign performance, Implement solutions, track performance and

optimize against advertiser goals on a periodic basis.

- In-depth data analysis to develop actionable data-driven insights and

recommendations for campaigns

- Strategize with Account Managers and internal teams to determine business plans, project development, timelines, etc. to drive revenue.

- Perform daily, weekly and monthly actions for Campaign Optimisation and growth.

- MIS Reporting

- Provide campaign management support across Amazon Advertising, DSP, Class-1

Campaigns, etc.

- Excellent verbal and written communication skills

- Deep understanding of the E-commerce environment

#### Basic Qualifications:-

- 0-5 years of hands-on professional experience with Amazon advertising – CPC & CPM.

- University degree, preferably specialised in Engineering, Management, Marketing,

Advertising or Business.

- Experience working on marketplaces such as Amazon, Flipkart, etc.

- Proficient in MS Excel.

- Data driven and organised approach to problem solving.

- Strong communication skills in English (written and verbal).

- Team player

For Management 2000 Placements & Recruitments Pvt., Ltd.,

Kalpana Jha

Branch Business Consulting Partner

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