

SR. TEAM MEMBER - PRODUCT DEVELOPMENT

Job Posted by Kalpana Jha | February 1, 2022

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Hi,

Request to check below JD & give us your email confirmation for interview process.

If any Query feel free to call Kalpana Jha on 9328509360

Company :- L&T Asset Management

Position :- SR. TEAM MEMBER - PRODUCT DEVELOPMENT

Location:- Mumbai

Grade :- FML1 [AVP Grade]

Job Description:

1. JOB PURPOSE:

- New product development on the basis of gap analysis, both from an investor's view point as well as AMC's viewpoint, along with addition of new features in exiting product range.
- Analysis of the positioning of the existing products and communication regarding the same. Prepare product presentations, one pager, product notes, training etc.
- Create market and product material and communication for sales team.
- Assess market trends, trends in the mutual fund industry, global trends, regulatory updates, with a view to suggest changes to the product line.

2. PRINCIPAL ACCOUNTABILITIES:

- > Responsible for all aspects of products w.r.t features, pricing, positioning, sales pitch for existing as well as new products.
- > Track both domestic and international markets for identification of opportunities with respect to new product development.
- > Tracking new products in the market and updates on existing competitors' products and proactively identifying the opportunities in both, debt and equity to position/launch products to suit the customer need.
- > Providing inputs to website in terms of news articles, fund updates, etc.
- > Assess the risk associated with a product class/asset segment on a continuous basis and suggest remedial action.
- > Manage existing Products - tracking and analyzing progress and performance.
- > Preparing literature in the form of presentations, one pager, sales pitches and simulations to assist the sales team.
- > Regular updates on MF industry, Co. Product's ranking, Company awards etc.
- > Manage product development process including idea generation, in-house product review, market and competition assessment, market intelligence, internal and external approvals, product pricing and launch, implementing changes to existing products.
- > Stay at par with the industry and financial market developments and regulatory changes and assess the impact on the company's range of funds.
- > Create, update and maintain product database and guide the Marketing Team to effectively manage prospectuses, application forms and any other relevant fund documentation.

3. SKILLS AND KNOWLEDGE:

(State the minimum acceptable proficiency for this job which best indicates the education and/or experience requirements of this job and not the incumbent). • Team Management • Investment Research • Portfolio Management • Knowledge of existing mutual fund regulations. • Ability to identify trends in the industry / markets.

Educational Qualifications: ■ PGDM/MBA

Relevant and total years of Experience Minimum 6-9 yrs of total experience in product function

For Management 2000 Placements & Recruitments Pvt., Ltd.,

Kalpana Jha

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